

Cross Cultural Competence

A Field Guide for Developing Global Leaders and Managers

Simon L. Dolan

Kristine Marin Kawamura

About the Book

'Cross Cultural Competence' serves as a comprehensive, practical, and workshop-based program that allows facilitators and organizational change agents to help organizations and people develop cross cultural skills and global competence. The book is grounded in the most rigorous and relevant theories, research, and learning methods and makes them easily accessible and fun to apply. Rich with exercises, case studies, survey instruments, and tools, it is based on the authors' extensive experience in delivering cross cultural training, coaching, and consulting in multiple languages to numerous organizations across the globe. The book may also be used by individuals who want to better understand the complexity of working and living in a cross cultural world or who want to improve their capabilities in cross cultural management. The book describes why individuals, organizations, and institutions need to develop global competence, proposes an original and holistic "Cross Cultural Competence Model," describes the business case for global competence, and provides all the concepts, knowledge, skills, and training tools needed to develop global competence in people and organizations.



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