

## Innovative Pathways for University Entrepreneurship in the 21st Century

Emerald Books

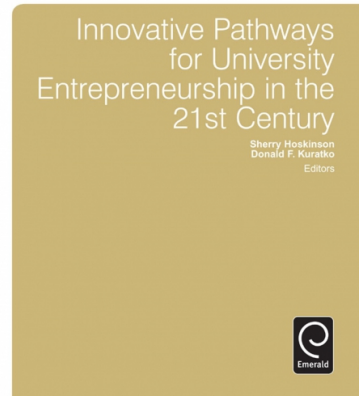
Advances in the Study of Entrepreneurship, Innovation & Economic Growth

Advances in the Study of Entrepreneurship,  
Innovation and Economic Growth  
Volume 24

Donald F. Kuratko  
Sherry Hoskinson

### About the Book

The complex global environment for entrepreneurship and innovation has experienced significant change during the past decade requiring a deeper understanding of economic, capital, technological, environmental, and social forces in order for this generation to realize sustained success. University based entrepreneurship is at the nexus of this environment. Students of entrepreneurship and the faculty that are educating the innovation workforce are uniquely positioned as agents in the movement of discovery and innovation. This volume seeks to demonstrate how the entrepreneurship field looks to reshape and prepare tomorrow's highly sophisticated entrepreneurial generations. ASEIEG is a product of organized university-based entrepreneurship programs through the Global Consortium of Entrepreneurship Centers (GCEC). The GCEC stands as the premier leadership organization addressing the emerging topics of importance to the world's university-based centers for entrepreneurship. GCEC has become the principal vehicle by which the top and emerging centers can work together to share information with one another in advancing and strengthening the contributions and impact of individual centers.



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