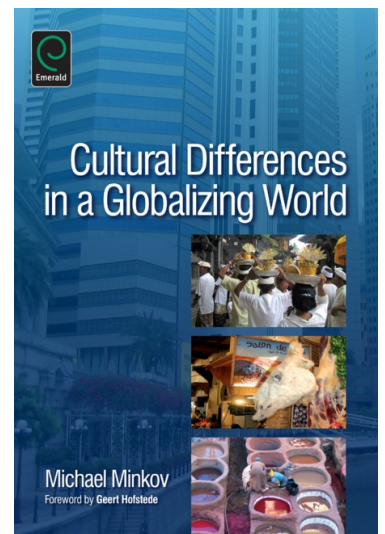


Cultural Differences in a Globalizing World

Michael Minkov

About the Book

Endorsed by Geert Hofstede, the most-quoted author in the cross-cultural field, this is the only book that explains the relationship between national culture and national differences in crucially important phenomena, such as speed of economic growth, murder rates, and educational achievement. It explains differences in suicide rates, road death tolls, female inequality, happiness, and a number of other phenomena in an unprecedented way. It provides comprehensive coverage of these important cross-cultural differences while showing how they covary across the world and presents strong empirical/statistical evidence for the explanations. Chapters focus on culture and cross-cultural studies, economic dynamism, universalism versus exclusionism, risk-taking reproductive competition, monumentalism versus flexumility (flexibility + humility), and the world's cultural clusters. Each chapter contains a subchapter in which implications for international management and organizational behavior are discussed, making the book attractive not only to readers with a special interest in the social sciences, but also to management consultants, management educators and business executives.



Format: Paperback

Pagination: 320

Price: £37.99 \$65.99 €53.99

Publication Date:

27th May 2011

ISBN: 9780857246134

Enjoy 30% off this ebook with code **EME30** on ebooks.com or off the print book when placing an order via booksales@emerald.com and quoting the code **EME30**.