

Research Methodology in Strategy and Management

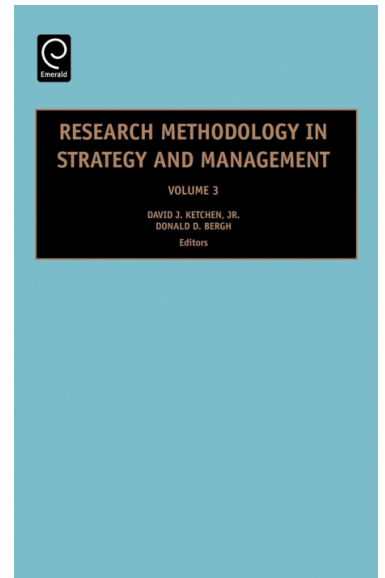
Research Methodology in Strategy and Management

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About the Book

Volume 3 of the "Research Methodology in Strategy and Management" title offers twelve chapters of discussion surrounding various tools and methods utilized by scholars and academics. A wide range of approaches are covered that will prove to be an important reference and inspiration for strategists, managers, and researchers. It is a resource containing recent research by some of the field's most respected scholars.



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