

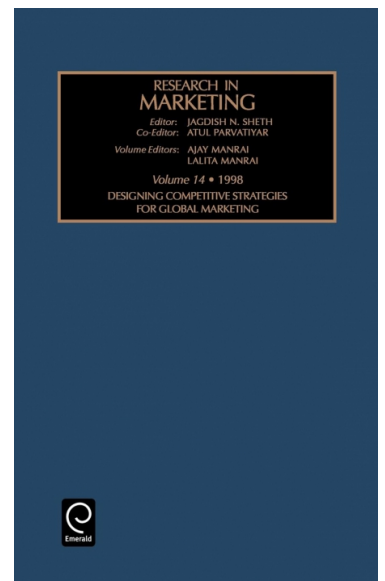
## Designing Competitive Strategies for Global Marketing

Research in Marketing

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### About the Book

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