

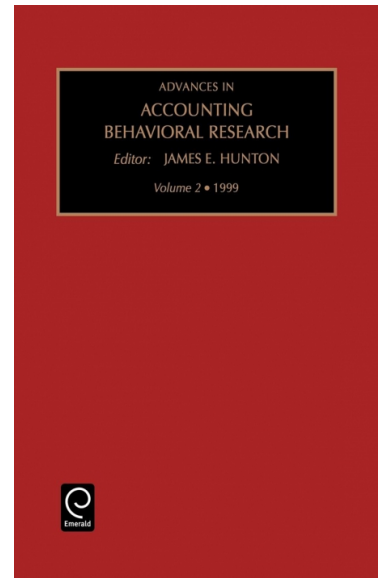
Advances in Accounting Behavioral Research

Advances in Accounting Behavioral Research

James E. Hunton

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Volume 2 in this series begins with essays written by Robert H. Ashton and Ken T. Trotman who share their unique perspectives and remarkable insight and wisdom on accounting behavioral research. Part II provides 10 high-quality papers by authors who represent some of the best and brightest minds in their respective fields. Part III contains a methodological paper on the uses and misuses of Cronbach's alpha in behavioral research. This is a "must-read" for Ph.D students and researchers who desire to rely on the estimated reliability properties of the Cronbach alpha statistic.



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