

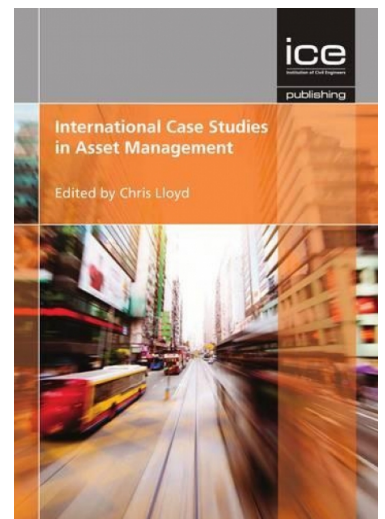
## International Case Studies in Asset Management

Chris Lloyd

### About the Book

A companion publication to *Asset Management*, *International Case Studies in Asset Management* will help companies and professionals develop and support the teaching and learning of best practices in this field. The book presents 32 case studies which illustrate how resistant asset management is to compartmentalised thinking and actions. They provide a means of communicating the importance of integrating different perspectives in order to choose between strategies and solutions. They are also an excellent tool for encouraging and trying out ideas and theories.

*International Case Studies in Asset Management* is vital reading for people working in asset management roles who need the stimulus of new ideas, new ways of looking at things and evidence of what works. It will also be of use to students of asset management and the people who teach them.



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