

## Cost-Benefit Analysis

A practical guide

Michael Snell

### About the Book

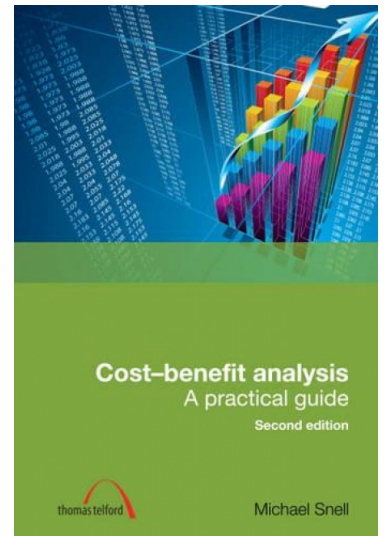
*Cost-benefit analysis: A practical guide* is a complete guide to the principles and practice of using cost-benefit analysis (CBA) effectively for making better decisions and allocating resources.

This comprehensive and accessible text can be used without prior knowledge of economics, and provides the necessary skills to understand the rationale of CBA, interpret and use existing analyses, and undertake basic CBA unaided.

The second edition of this popular guide:

- Takes a practical approach to CBA, providing examples for readers
- Deals explicitly with probabilities and risk
- Shows how social, environmental and political aspects can be taken into account
- Gives guidance on using computer software and avoiding its pitfalls
- Describes the application of CBA to many sectors, including health, education, transport, and water
- Includes guidance on the presentation and reporting of analyses to multiple audiences
- Guides readers to sources of more specialised advice
- Describes multi-criterion decision analyses

Written by a practitioner, rather than an economist, and based on many years' experience of using CBA, *Cost-benefit analysis: A practical guide* is a detailed learning aide for students and practitioners. It will also serve as a useful reference book for all, with an extensive glossary and index.



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