

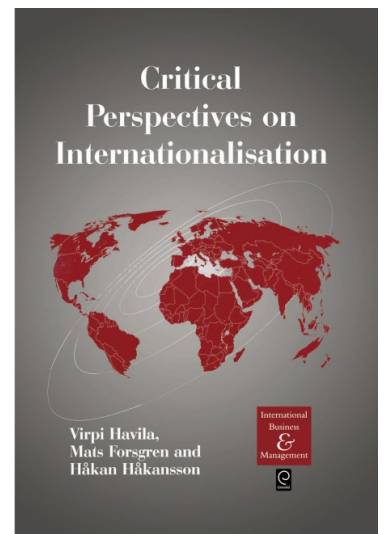
Critical Perspectives on Internationalisation

International Business and Management

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About the Book

The internationalisation of business has accelerated during the post-war period and particularly in the past decade. At the same time, research on international business has grown considerably. The early efforts in the 1950s have been followed by a vast number of research projects all over the world attempting to understand and explain the processes and problems of internationalisation. The aim of this book is to continue this task by providing critical perspectives on internationalisation and on internationalisation research.



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