

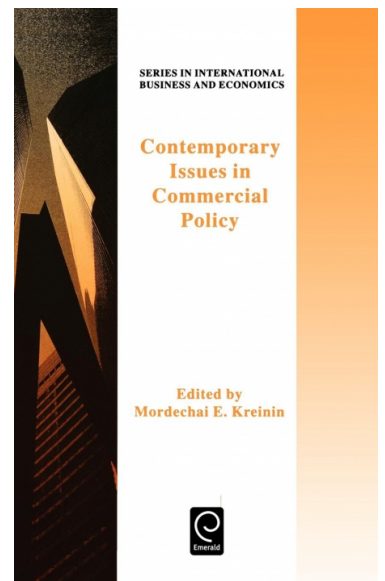
Contemporary Issues in Commercial Policy

Series in International Business and Economics

Mordechai E. Kreinin

About the Book

New economic conditions brought about by political seachange, international trade agreements, and technological advances have posed new problems and challenges for many countries and trade communities. This book addresses a wide range of topical issues in commercial policy that will continue to be pertinent for some years. Under examination are bilateral trade agreements, foreign direct investment strategies, regional and global integration; trade reforms; privatization; capital flows; portfolio diversification, and international and technological competitiveness. Particular topics under scrutiny include the causes and remedies of the US trade deficit; the difficulties in penetrating Japanese markets; inflation indicators in the UK; NAFTA, the Uruguay Round and Common Agricultural Policy; industrial and technology policies in the US, and globalization in the airline industry.



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